THE HIPPO LIVE NOON HOUR SHOW

THE HIPPO is going LIVE! For one hour each weekday, THE Hippo's own Chris Ashton will be live on the air from Noon until 1:00p, contesting with listeners, announcing HIPPO events, etc…Your business can be the exclusive sponsor of this exciting show!

As a Sponsor, your business will receive EACH MONTH:

- 20 (twenty) :60 second commercials to run (Noon – 1p) during the show
- 40 (forty) LIVE open/close sponsorship billboards
- 120 (one-hundred twenty) recorded promotional announcements
- 30 (thirty) additional :60 second commercials to run outside of the show
- EXCLUSIVE Sponsorship

Total **Value** of Sponsorship: $2,650

Total INVESTMENT: $1,395 each month
(Three-month sponsorship minimum)

_____ _____ _____
Sponsor Business Name Start Date End Date

_____ _____
Sponsor Signature Date

_____ _____
RADIO MERCED Date