



## THE HIPPO LIVE NOON HOUR SHOW

THE HIPPO is going LIVE! For one hour each weekday, THE HIPPO's own Chris Ashton will be live on the air from Noon until 1:00p, contesting with listeners, announcing HIPPO events, etc...Your business can be the exclusive sponsor of this exciting show!

As a Sponsor, your business will receive EACH MONTH:

- ❖ 20 (twenty) :60 second commercials to run (Noon – 1p) during the show
- ❖ 40 (forty) LIVE open/close sponsorship billboards
- ❖ 120 (one-hundred twenty) recorded promotional announcements
- ❖ 30 (thirty) additional :60 second commercials to run outside of the show
- ❖ EXCLUSIVE Sponsorship

Total **Value** of Sponsorship:      \$2,650

Total INVESTMENT:      \$1,195 each month  
(three-month sponsorship minimum)

\_\_\_\_\_  
Sponsor Business Name

\_\_\_\_\_  
Start Date

\_\_\_\_\_  
End Date

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
RADIO MERCED

\_\_\_\_\_  
Date