



## **TWO MARKETS FOR THE PRICE OF ONE RADIO LOBO HOUR SPONSORSHIP**

**Monday – Friday, 8 am to 7 pm**

Be a proud sponsor of one hour of the Diana Miramontes show from 10 am - 3 pm or one hour of afternoon drive with Oscar Suarez on the Central Valley's #1 Spanish radio station Radio Lobo. This is a great way to talk to and entertain loyal Lobo listeners each weekday.

Sea un orgulloso patrocinador de una hora de el show de Diana Miramontes de 10 am – 3 pm o una hora del programa de la tarde con Oscar Suarez en la estación hispano #1 del valle central Radio Lobo. Una gran manera para hablar con y entretener escuchadores honestos de la Radio Lobo cada dia entre semana.

**Pick your sponsorship hour between 8 am to 7 pm (based on availability)**

As a sponsor, your business will receive:

- 10 / :15 second billboard mentions weekly, during your sponsorship hour on both KLOQ and KBLO
- 5 / :60 second commercials weekly, during your sponsorship hour on either KLOQ or KBLO
- 20 / :60 second commercial spot bank on either KLOQ or KBLO to run during your sponsorship month (5a-12m)

Total Investment.....\$935 per month

\*\* Sponsorship requires a 3 month commitment

Business Name: \_\_\_\_\_

Sponsorship Hour: \_\_\_\_\_ Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_