



## TWO MARKETS FOR THE PRICE OF ONE

### KLOQ / KBLO Radio Lobo Segment Sponsorship

Radio Lobo gives you the opportunity to, for very low cost, present your business as the sponsor of that period of time when the listener happens to turn on the radio. By sponsoring the segments you will get name recognition and will build your business credibility as being an important entity of the music format presented by Radio Lobo.

*\*\*High frequency at a low cost!\*\**

Your Sponsorship includes AT LEAST 50 (fifty) segment sponsorships each month naming your business as the sponsor of that segment in both markets, Merced and Visalia.

- KLOQ / KBLO FM Radio Lobo \$875

\*All pricing above is on a monthly basis for the duration of the sponsorship.

\*Three-month sponsorship minimum

\*A segment sponsorship includes a :10 second informational tag about your business.

Start date: \_\_\_\_\_ End date: \_\_\_\_\_ Monthly Investment: \_\_\_\_\_

Business: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Radio Merced: \_\_\_\_\_ Date: \_\_\_\_\_