



LOCAL NEWS SPONSORSHIP

LOCAL BREAKING NEWS...KYOS NEWS/TALK 1480AM is bringing Mercedians the latest in local breaking news--each weekday. Align your business with Merced's local news leader by sponsoring the local news updates on KYOS News/Talk 1480AM.

High frequency at a low cost!

Your Sponsorship includes AT LEAST 40 (forty) News sponsorships each month naming your business as the sponsor of that report.

Total Investment.....\$295 / month

*All pricing above is on a monthly basis for the duration of the sponsorship.

*Three-month sponsorship minimum

*A NEWS sponsorship includes a :10 second informational tag about your business.

*Only 6 sponsorships available monthly

Start date: _____ End date: _____ Monthly Investment: _____

Business: _____

Authorized Signature: _____ Date: _____

Radio Merced: _____ Date: _____