



SWAP SHOP
ON
NEWS/TALK 1480 KYOS

Starting January 14th, 2006 NEWS/TALK 1480 KYOS will be featuring "SWAP SHOP". Each Saturday we will air "SWAP SHOP" from 11:30 am to 12 noon. This exciting new show will have listeners call in to advertise items they are selling, giving a brief description of the item as well as price they are asking.

We are looking for 4 sponsors that will help us promote this exciting show.

WHAT YOU RECEIVE:

1: (:60) second commercial during the show each Saturday.

15: (:30) second co-sponsored promotional announcements during the week.

PLUS as an added bonus, we will air the show a second time on Sundays from 8:30 am to 9:00 am.

This is a minimum 13 week commitment.

TOTAL VALUE PER WEEK: \$110

TOTAL INVESTMENT PER WEEK: \$75

Start Date: _____ End Date: _____

Business Name _____

Client Signature: _____ Date: _____

KYOS OK: _____ Date: _____