



## WEATHER

THIS JUST IN!...RADIO MERCED listeners need to know what the latest weather has in store for them and Radio Merced gives them exactly that -- each weekday.

Now YOU can help RADIO MERCED bring *thousands* of listeners all of this important and vital information, while keeping your business name in their ears and minds everyday!

*\*\*High frequency at a low cost!\*\**

Your Sponsorship includes AT LEAST 50 (fifty) weather sponsorships each month naming your business as the sponsor of that report.

KABX OLDIES 97.5 FM: \$465      KYOS NEWS/TALK 1480 AM: \$405

KHPO THE HIPPO 106.3 FM: \$405

KBRE 92.5 THE BEAR: \$405

- \*All pricing above is on a monthly basis for the duration of the sponsorship.
- \*Three-month sponsorship minimum
- \*Multiple station sponsorship: \$25 per month / per station discount
- \*A weather sponsorship includes a :10 second informational tag about your business.

Station(s): \_\_\_\_\_ Agency: \_\_\_\_\_

Start date: \_\_\_\_\_ End date: \_\_\_\_\_ Monthly Investment: \_\_\_\_\_

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Radio Merced: \_\_\_\_\_ Date: \_\_\_\_\_