



The "World of Blues" sponsorship

There's nothing like the Blues, Baby! "World of Blues" is a two-hour show dedicated to Blues music and musicians. Hosted by "Blues Lady" Monica, the "World of Blues" airs from 8pm to 10pm every Sunday night. The Blues Lady serves up blues from Beale street to Pike street, from Austin to Boston and back again featuring artists like John Lee Hooker, Buddy Guy, Big Mama Thornton, Stevie Ray Vaughan and more. Be a proud sponsor and a dedicated listener of the "World of Blues" every Sunday night from 8pm to 10pm on The Hippo 106.3.

As a "World of Blues" sponsor, your business will receive:

- Two sixty second commercials during each show.
- A minimum of Ten Co-sponsored promotional announcements weekly
- One sponsor mention during each show
- 15 (fifteen) :60 second commercials (6am-12mid) each week.

Investment:

- \$200 per week
- Sponsorship is for a minimum 13 week commitment

Start Date _____ End Date: _____

Accepted by: _____ Date: _____

Radio Merced: _____ Date: _____